



What They're Saying

Readers love ASI magazines!

ASI® publications continue to prove time and time again that print is still a **viable news source**, especially in our growing industry.

Our **3 industry-specific magazines** provide useful and actionable information. Our publications have an outreach of **250,000+ readers**, who use them to stay in tuned with new ideas, techniques and products.

COUNSELOR

Here's what readers are saying about *Counselor*®, the voice to the promo products industry:



“

I began reading it over 25 years ago, and continue to rely on it for relevant stories and ideas.

”



“

I keep the issues on hand for future reference.

”



“

Keep up the great reporting and news!

”

ADVANTAGES

35,000 subscribed distributor salespeople are reading *Advantages*® magazine. Here's what they're saying:



“

Advantages is a quality industry publication that provides insight, ideas and opportunity in our industry.

”



“

Great resource for when I need an idea boost! I always turn to *Advantages* to get that jolt of creativity when brainstorming.

”



“

It is a great source of information and keeps me updated on the latest items.

”

WEARABLES®

Distributors and decorators alike turn to *Wearables*® for information about the decoration and apparel industry. Out of **25,000** readers, here's what just a few had to say:



“

Great resource!
Keep it up!”

”



“

I read issues over and over again and use them as a reference.

”



“

Wearables is one of my favorite trade magazines. I always find something I can use in my business.

”

Place your advertising where your audience is.

Contact your account executive today to reserve space in one of our in-demand magazines.



Advertising
Specialty
Institute®