

Basic and Platinum



22.2% Average Open Rate*

Generate interest, connect with prospects and track the success of your email marketing with EmailExpress™. Design an email marketing campaign that reaches distributors (both ASI® members and non-members). With a variety of lists, targets and engagement enhancements, you can get your brand and message directly to distributors who want to hear from you.

BASIC – Reach 35,000+ ASI members and non-members

PLATINUM – A second send in the weekly EmailExpress Product Collection and the Counselor® PromoGram e-newsletter

*Do you have a Supplier Store in ESP? Images of your ad are posted on your store for 30 days post-campaign.***

Strategize

Work with a trusted industry consultant to develop a cohesive email marketing plan.

Track

Get critical ROI reports on opens, clicks, forwards and buyer-friendly requests.

Reach

Link your products directly to ESP® and make it easier to get them in front of distributors.

2023 EmailExpress Rates: 35,000+ distributor members and non-members

Product	120x	52x	26x	12x	6x	3x	1x
Basic	\$600	\$645	\$675	\$695	\$720	\$750	\$795
Platinum	\$695	\$750	\$775	\$795	\$825	\$845	\$890

Visit asiadvertising.com/email-express or contact your account executive to get started.

*YTD as of August 2022

**jpg ads only

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