

IDEASHOWCASE

SPRING 2025

What is Idea Showcase Spring?

Idea Showcase Spring is a catalog that allows you to promote your health-related products. It caters to safety programs, fitness events, health and wellness initiatives, as well as educational institutions, retail and venues. It provides a space for you to showcase your offerings through various ad layouts, with the option to claim ownership of a specific product category. This exclusivity helps you stand out by eliminating competition within your chosen category.

Why is it beneficial?

The catalog offers different page layout options that can highlight your unique items or complete product line. This showcase is a valuable component of a comprehensive marketing strategy, inspiring a wide range of end-buyers and driving online sales.

Features Included

- ▶ **CIRCULATION**
140,000 End-Buyer Projection
- ▶ **DATES**
Renewal: May 13, 2024
Reservation: August 2, 2024
Published: October 2024
- ▶ **DIMENSIONS**
8-3/8" x 3-7/8"

Rates

Full Page:

- ▶ Multi-Product: \$6,270
- ▶ Single-Product: \$2,285
- ▶ Single-Product Placement: \$950



Scan the code to view a digital version of Idea Showcase Spring!

▶ Visit asiadvertising.com/catalogs or contact your account representative for more information.