

# Idea Showcase Fall

## Where Great Ideas Begin

Education is the #1 market industry!  
Put your products in front of 340,000 end-buyers.

### Product Exclusivity

Own your product category!  
Once your product is approved,  
your competitors can't  
advertise the same item.

### Targeted Audience

Reach K-12 schools, sports  
teams, colleges and universi-  
ties, after-school programs,  
pep rallies, PTAs, fundraisers  
and more!

### Product Page Options

Single- and multi-product,  
full-page layouts available.

**DID YOU KNOW?**  
1 in 4 catalog buyers  
have \$1M+ in sales volume!

<b>CIRCULATION</b>	340,000
<b>AUDIENCE</b>	End-buyers
<b>RESERVATION DEADLINE</b>	March 2019
<b>MONTH PUBLISHED</b>	April 2019
<b>DIMENSIONS</b>	8 3/8" x 3 7/8"



### RATES:

<b>FULL PAGE</b>	\$6,515
<b>SINGLE-PRODUCT PAGE</b>	2,170

**Contact your sales executive today!**  
For more information on other ad opportunities, visit [asiadvertising.com](http://asiadvertising.com).