



Real-Time Supplier Focused News

SGR ONLINE:

Supplier Global Resource® has been revamped into a dynamic online platform. SGR Online provides a mixture of top stories, trending features and hot-button issues from around the globe, as well as helpful information and insight into how to build your business. Online coverage includes: manufacturing trends, importing news, product safety, marketplace issues, overseas markets (including Mexico & Canada) and a weekly letter from the editor by Michele Bell.

OTHER OPPORTUNITIES INCLUDE:

Supplier Global Resource E-Newsletter

Circulation Promise: 12,000 suppliers

Frequency: Twice monthly

Grab the attention of the industry's best suppliers and manufacturers with a banner ad, tower ad or Product Spotlight.

Supplier Global Resource EmailExpress

Circulation Promise: 10,000 suppliers

Push your products and specials to suppliers with an email marketing program. Track your success with detailed reports.

SGR Webinars

Inform and educate prospects while increasing brand recognition when you sponsor a 30-45 minute webinar. Sponsorship includes: Your choice of topic, opportunity to be a presenter, featured ad throughout the presentation, list of attendees, logo included in web promotions, archived copy of webinar to share with your clients and prospects.

SGR Content Marketing Service

Engage and educate your audience by providing useful information across multiple platforms, building brand loyalty and enticing interested prospects to take action.

Contact your account executive to
secure prime positioning today.



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Specialty
Institute®