

spectrum®

The #1 Industry Catalog

Reach 700,000+ end-buyers!

Be part of the most versatile and sought-after industry catalog.

Industry's #1 Selling Catalog

Referenced year-round, *Spectrum®* offers you the largest end-buyer circulation at the lowest cost per impression.

Product Exclusivity

Once your product is approved, your competitors can't advertise the same item.

Promotion Variety

Product range runs the gamut from low-cost ad specialties to high-end gifts.

DID YOU KNOW?

1 in 4 catalog buyers
have \$1M+ in sales volume!



CIRCULATION	700,000
RENEWAL DEADLINE	May 2019
RESERVATION DEADLINE	October 2019
MONTH PUBLISHED	November 2019

RATES:

FULL PAGE	\$9,160
SINGLE-PRODUCT PAGE	3,055
DIMENSIONS	5-5/16" x 8-3/8"

Contact your account executive today.
For more information on other ad opportunities, visit ASIAdvertising.com.