



# REACH A TOP INDUSTRY: HEALTHCARE

## CIRCULATION

150,000 End-Buyer Projection

## DATES

Renewal: May 12, 2023

Reservation: August 4, 2023

Published: October 2023

## RATES

Full Page:

- Multi-Product: \$6,270
- Single-Product: \$2,285

Single-Product Placement: \$950

## DIMENSIONS

8-3/8" x 3-7/8"

Catalogs are a valuable part of a comprehensive marketing plan and provide inspiration to hundreds of thousands of end-buyers. As an **Idea Showcase® Spring** advertiser, you can claim your product category, target the lucrative healthcare market, and choose from different ad layouts to drive online sales.

- **Reach:** Promote your health-related items, including products for safety programs, fitness events, and health and wellness programs, as well as schools, retail, venues and more.
- **Exclusivity:** Own your product category and shut out your competition.
- **Ad Options:** Whether you want to highlight one unique item or showcase a full line, there are multiple page options available.



Scan the code to view a digital version of Idea Showcase Spring!