



#1 CATALOG IN THE INDUSTRY

PRODUCT
EXCLUSIVE

CIRCULATION

425,000 End-Buyer Projection

DATES

Renewal: June 23, 2023
Reservation: September 12, 2023
Published: November 2023

RATES

Full Page:
• Multi-Product: \$8,150
• Single-Product: \$3,215
Single-Product Placement: \$1,250

DIMENSIONS

5-5/16" x 8-3/8"

As the #1 catalog in the industry, **Spectrum®** is an easy marketing choice for suppliers who want a wide variety of products displayed to a large audience year-round.

- **Reach:** 425,000 end-buyers looking for products at a variety of price points.
- **Exclusivity:** Own your product category and shut out your competition.
- **Longevity:** Research shows that the average length of time people keep catalogs is **20.3 days**. Many potential customers and distributors look to Spectrum year-round for inspiration.



Scan the code to view a digital version of Spectrum!