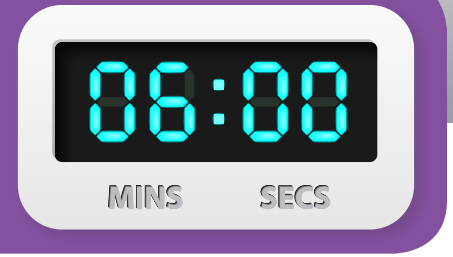


Become a Better Marketer in

6 MINUTES



What can you do in 6 minutes?

Take a walk? Work out your abs? Make a grilled cheese?

Below are 3 things you can do every day to improve your marketing reach. And the best part is, they only take 6 minutes to learn!

1

Check on your stats. Know which of your marketing strategies are working and which ones need more attention by consistently analyzing data. ASI® has 6 different e-newsletters that offer ad spots with easily trackable results.



2

Look into print marketing in addition to digital. It's been proven that print advertisements are effective for driving viewers to online resources. Try magazine or catalog advertisements to cover all bases.



3

Take some time out of your day for market research. Learn what is trending in your industry, what is being forecasted for the upcoming quarter and what methods are proving to be the most effective now. Visit asicentral.com frequently to stay up-to-date on market analysis.



91%

of *Wearables*® readers think the magazine provides actionable information, driving them to search for brands online.

Visit asiadvertising.com to learn about all of our opportunities to expand your marketing reach.

ASI Advertising

The most powerful media in the industry.