

6 Ways

Promo Product Suppliers Can Use Videos

AND HAVE ASI CREATE THEM!

ASI® Video is here! This new service helps suppliers of all sizes and budgets get started with video. Our custom videos allow you to showcase anything and everything, from on-location factory tours to in-depth product shoots. If you can dream it, ASI's video team can create it.

Here are 6 ways you can use an ASI-produced video to attract more customers:



1. **ESP® Product Listing**

Feature a 15- to 30-second video highlighting your product's benefits or uses to distributors viewing your product detail page.



2. **Your Sales Team**

Give your salespeople product demos they can show during sales calls or email to their top prospects.



3. **Trade Show Booth**

Grab attendees' attention when you play your video on a tablet, laptop or projection screen at your booth.



4. **Company or ESP Website™**

Visitors are more likely to stick around when they can view engaging content.



5. **Social Media**

Share your video across all social media platforms, including YouTube and Vimeo.



6. **Email Signature**

Include a link to a video about your company in every email you (and all your employees) send.

Pricing starts at just \$540 a video and reduces with a multi-product buy.

Boost brand awareness and increase your sales! Call your account executive to talk more about the power of custom product videos.

