

2023 ASI Creative Labs.

About Us Videos From ASI Creative Labs

Tell Customers Who You Are

Our full-service production team at ASI® Creative Labs will create a company video to set your business apart from the competition.

There's no better way for your customers to relate and connect with your brand than a corporate About Us video. When you educate your potential clients about your brand's message and identity, it helps to humanize your business.

What will an About Us video do for your business?

- Evoke emotion to connect with your prospects on a deeper level
- Humanize your brand
- Showcase anything interesting about your business, such as its origin or history

What can you do with your About Us video?

- Promote it on your website or ESP® Supplier Store
- Link to it in your email signature
- Use it as a marketing asset
- Use it as an intro in sales meetings
- Show it during employee onboarding



About Us Videos Include:

- **Voiceover/appropriate soundtrack**
- **Text highlights**
- **Expert editing & post-production**
- **Unique custom content & 100% ownership**

■ **Rate:** \$595

Visit asicreativelabs.com to learn more.

ASI Creative Labs is an in-house marketing agency, harnessing the power of the ASI experts and distribution channels to enable deeper connections with audiences that fuel growth for suppliers. Because all of our departments are under one roof, you'll enjoy faster turnaround times at a lower cost, all while ensuring your content campaigns retain their consistency.

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MAKE YOUR MARK