

About Us Videos From ASI Creative Labs

TELL CUSTOMERS WHO YOU ARE

Our full-service production team at ASI® Creative Labs will create a company video to set your business apart from the competition.

There's no better way for your customers to relate and connect with your brand than a corporate About Us video. When you educate your potential clients about your brand's message and identity, it helps to:

- ▶ Evoke emotion and connect with your prospects on a deeper level
- ▶ Humanize your brand
- ▶ Showcase anything interesting about your business, such as its origin or history

Where To Use an About Us Video:

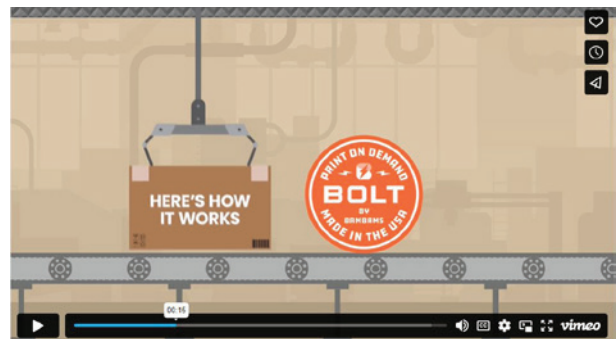
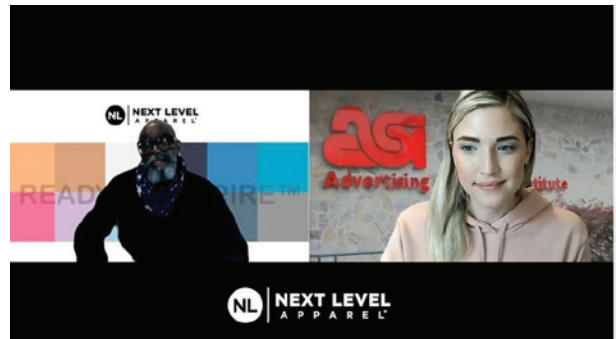
- ▶ Your website or ESP® Supplier Store
- ▶ Email signature
- ▶ Marketing asset
- ▶ Sales meeting intro
- ▶ Employee onboarding

Rate:

\$595

How It Works:

- ▶ Voiceover/appropriate soundtrack
- ▶ Text highlights
- ▶ Expert editing & post-production
- ▶ Unique custom content & 100% ownership



Visit asiadvertising.com/video or contact your account representative for more information.