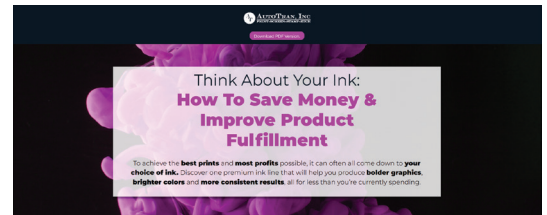


Content Marketing

Work with content strategists and writers to create an interactive content piece that positions your products and services as THE choice for distributors. Through listicles, sales guides and quizzes, you can connect with distributors, teach them how your products are used and what markets are the best fit for them.

We'll distribute your digital content across our various platforms, and deliver contact info for all the distributors who view your content right to your inbox. Your sales team can then follow up with these warm leads.



2024 CONTENT MARKETING PACKAGES:

STARTER

- Lead-Gen Page
- EmailExpress™ Send
- 1x E-Newsletter Ad
- 1x Inclusion - Content Roundup
- Leads Received in Real Time Reporting

\$2,085

PROFESSIONAL

- Lead-Gen Page
- EmailExpress Send
- 1x E-Newsletter Ad
- 1x Inclusion - Content Roundup
- Leads Received in Real Time
- Organic ASICentral® Placement
- Sponsored Story Page
- ASICentral Microsite
- Magazine Sponsored Education (Quarterly)
- 2nd EmailExpress Send to Non-Opens Reporting

\$3,570

ENTERPRISE

- Lead-Gen Page
- EmailExpress Send
- 1x E-Newsletter Ad
- 1x Inclusion - Content Roundup
- Leads Received in Real Time
- Organic ASICentral Placement
- Sponsored Story Page
- ASICentral Microsite
- Magazine Sponsored Education (Quarterly)
- 2nd EmailExpress Send to Non-Opens
- Sponsored Social Ad on Facebook
- Sponsored Content in ESP® Reporting

\$4,040

BENEFITS OF CONTENT MARKETING

BRAND AWARENESS

EDUCATE AUDIENCES & CONVERT LEADS

ENGAGE ACROSS MEDIA CHANNELS

BOOST BRAND LOYALTY