

COUNSELOR

JANUARY: APPAREL ISSUE

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Rugged Workwear

What is the Counselor Apparel Issue?

The Apparel Issue is an annual publication of Counselor® magazine, renowned as the authoritative voice within the promotional products industry. Strategically released in January, this edition is a comprehensive guide on the latest and most popular trends in wearable products. It helps industry professionals stay current on fashion and design trends.

Why is it beneficial?

Being featured in Counselor's Apparel Issue provides you with a prominent platform to showcase your wearable products. By aligning your offerings with the showcased trends, you can attract potential clients seeking the latest and most relevant promotional products.

CIRCULATION

35,000 distributor business owners & salespeople

DATES

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Materials: November 29, 2023

Published: January 2024

Rates

	4x	1x
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Inside Back Cover		\$4,740
Spread	\$5,270	\$6,350
Full Page		\$4,265
1/2 Page	\$2,535	\$3,050



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