

2019



## COUNSELOR PROMOGRAM

REACH 55,000 DISTRIBUTORS  
WITH OUR E-NEWSLETTER

**Circulation Promise: 55,000**

**Frequency: Twice Weekly**

*Counselor*<sup>®</sup> PromoGram contains new products and industry news.

TO LEARN MORE, VISIT  
[ASlAdvertising.com](http://ASlAdvertising.com)



Advertising  
Specialty  
Institute<sup>®</sup>

### WHAT'S AVAILABLE:

*Counselor* PromoGram delivers in-demand information to promotional products professionals daily. To reach a large audience, ample advertising opportunities are available.

**Unique Open Rate:**  
**13.3%**

	Ad Size	12x	6x	3x	1x
<b>Sponsorship Banner</b>	728x90	\$695	\$730	\$750	\$800
<b>Tower Ad</b>	120x600	620	685	695	750
<b>Square Banner</b>	250x250	465	515	570	620
<b>Product Spotlight</b>	250x250	620	695	750	800



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