

# COUNSELOR

## SEPTEMBER: Gift Guide Issue

- **COVER STORY**  
Gift Guide: The Top Products for Q4
- **FEATURE**  
Promo Campaign Awards
- **PRODUCT PICKS**  
Business & Executive Bags
- **APPAREL BREAKDOWN**  
Versatile Vests

### What is Counselor - September: Gift Guide Issue?

**The Counselor® - September: Gift Guide Issue** is an edition of Counselor magazine, a prominent publication recognized as the voice of the promotional products industry. This particular issue presents a selection of the most current and appealing products and trends in holiday gifts. It serves as a valuable resource for industry professionals and businesses seeking inspiration for holiday marketing campaigns.

### Why is it beneficial?

The Gift Guide Issue showcases the hottest products and trends for the holiday gifting season. Inspire our loyal readers by advertising your products alongside relevant content.

#### CIRCULATION

35,000 distributor business owners & salespeople

#### DATES

Reservation: August 8, 2024

Materials: August 14, 2024

Published: September 2024

### Rates

	4x	1x
<b>Inside Front Cover</b>		\$5,340
<b>Inside Back Cover</b>		\$4,740
<b>Spread</b>	\$5,270	\$6,350
<b>Full Page</b>		\$4,265
<b>1/2 Page</b>	\$2,535	\$3,050



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