## 2023 ASI Creative Labs.

## Custom Websites

# A Website as Unique as Your Business

ASI<sup>®</sup> Creative Labs custom website services allow you to launch a stunning branded e-commerce site. Our in-house design team will bring your vision to life.

### Why invest in a custom website?

Professional design that reflects your brand

Enhanced shopping experience for your customers

Etc

080

Build your online presence

#### Features include:

- Custom Header/Footer
- Custom Colors
- Custom Banners
- Left Navigation Menu With Sub Menus
- General Info Pages
- Custom Product Collections
- Custom Home Page
- Image Sliders
- Social Media Icons
- Mobile-Friendly
- Product Videos
- Chat Feature

Rate: OUR

94% of users' first impressions are related to design, visual appeal and website navigation.\*



### Visit support.asicentral.com/supplierwebsites to learn more.

ASI Creative Labs is an in-house marketing agency, harnessing the power of the ASI experts and distribution channels to enable deeper connections with audiences that fuel growth for suppliers. Because all of our departments are under one roof, you'll enjoy faster turnaround times at a lower cost, all while ensuring your content campaigns retain their consistency.

## ASI Creative Labs. MAKE YOUR MARK

#### \*Source: "Visual Design: Why First Impressions Matter." Chamat, Ramzi. June 5, 2019. 8 Ways Media ©2022 Advertising Specialty Institute®. All Rights Reserved. 340-14639H 0922