

How ESP Websites Advertising Works

ESP Websites™ are a network of distributor e-commerce websites where end-buyers can shop for and purchase promo products. Once a supplier enrolls in ESP Websites, all product info is pulled directly from ESP®, making product updates maintenance free. See how you can take it one step further with ESP Websites advertising and put your products front and center.

Home Page Advertising

Top Categories

Reserves a category in a drop-down menu that, when clicked, takes end-buyers to a search results listing of all products in that reserved category.

Product Collections

Promotes 9 or 36 products with similar themes on the home pages of ESP Websites.



Home Page Rotating Banner

Promotes products/brand on a home page banner – up to 4 per day.

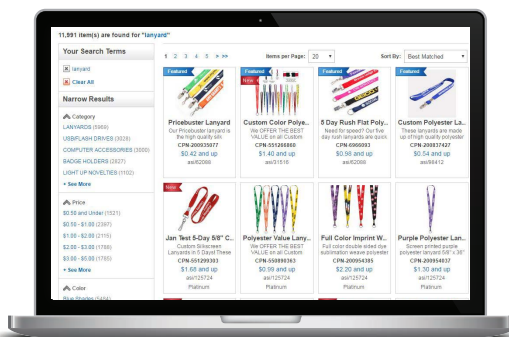
Product of the Day

Your product will appear on the home page in the Product of the Day section. Exclusive opportunity limited to one advertiser/product per day.

Video Library

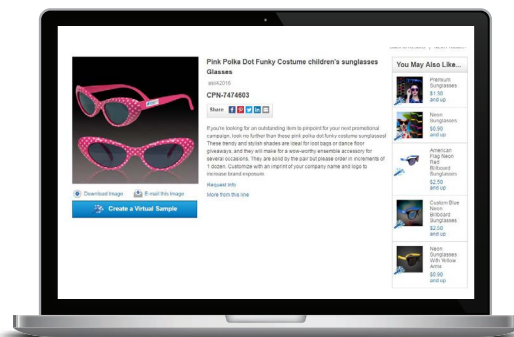
Tell distributors and end-buyers about your products by including one or more videos.

Inspire interested end-buyers in search results and within the product detail pages.



Pay for Placement

Positions products at the top of every page of search results; 4 spots available per search results page.



You May Also Like

Recommends up to 5 products in your line to end-buyers when they view one of your products in detail.

Get started with ESP Websites advertising.
Contact your account executive today.

