

Email express™

CONNECT ESP SEARCH EMAILS

What is EmailExpress™ Connect ESP Search Emails?

Connect™ ESP® Search Emails allow you to send an email to distributors who have searched your particular category within a specific time frame.

Why is it beneficial?

With Connect ESP Search Emails, you'll reach active and engaged distributors with your products top of mind. Emails are sent to distributors in various search categories, making sure your products are seen when it matters most.

Search Categories:

7, 14, 30, 45, 60, or 90 days, or 1 Year

How does it work?

- ▶ **RELEVANCE**
Target distributors who are interested in your products. Get them the information they want to see.
- ▶ **RELATIONSHIPS**
Create lasting relationships by proving to customers that you recognize their needs and wants.
- ▶ **RESPONSE**
Open rates and click-thru rates trend higher in targeted email marketing campaigns.

Rates

List Size: 500 or less

30, 60, 90 Days or 1 Year: \$165
14 Days: \$180
7 Days: \$200

List Size: 501-5,000

30, 60, 90 Days or 1 Year: \$325
14 Days: \$355
7 Days: \$390

10,000+

14 Day - \$505
30-90 - \$465

UNIQUE OPEN RATE:
35.9%
UNIQUE CTR:
2.6%

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SEND SAFE VERSION TO CLIENT | INFORMATION | CATALOG | SAMPLES | FORWARD TO COLLEAGUE



#35005 MATADOR® REFRACTION PACKABLE DUFFEL BAG

- Made Of 100% Recycled nylon, 1000 Blauwijn Spin
- 1000Zippers - Nylon Herringbone Webbing
- 210D Nylon Bonded Thread With Barback Reinforced Construction
- 25 Liter Capacity - Stows In Its Own Front Pocket For Travel
- Built From Durable Materials - Built In Adjustable Shoulder Strap
- Extra Long Main Zipper For Ease Of Access - Anodized Aluminum Hardware
- Hidden Loops For Clipping Or Accessories - Additional Front Zipper Pocket Organization
- Herringbone Webbing Throughout

As Low As \$66.49(c)

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Hit Promotional Products asi/61125
7150 Bryan Dairy Rd • Largo, Florida • 33777
800-237-6305 • hitrequest@hitpromo.net • www.hitpromo.net

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