

Connect ESP Search Emails



Unique Open Rate:
34.5%*

Unique Click Rate:
17.6%*

TARGET DISTRUBUTORS WHO ARE READY TO PURCHASE

Connect™ ESP® Search Emails allow suppliers to send an email to distributors who have searched their particular category within a specific time frame.

Choose your category and date range and we will send your special out on the day you choose. This is your chance to reach distributors searching in ESP!

TIMELY SENDS

Send your email to distributors who searched in your product category in the past 7, 14, 30, 45, 60, or 90 days, or 1 year.

List Size	30, 60, 90 Days or 1 Year	14 Days	7 Days
500 or less	\$155	\$170	\$185
501 to 5,000	\$305	\$335	\$365
5,001 to 10,000	\$365	\$405	\$440
10,001+	\$440	\$480	\$525

RELEVANCE

Target distributors who are interested in your products. Get them the information they want to see.

RELATIONSHIPS

Create lasting relationships by proving to customers that you recognize their needs and wants.

RESPONSE

Open rates and click-thru rates trend higher in targeted email marketing campaigns.

Visit
asiadvertising.com/email-express
or contact your account executive to get started.