



ESP WEBSITES PRODUCT OF THE DAY

What is ESP Websites Product of the Day?

ESP Websites™ Product of the Day is an exclusive ad unit limited to one advertiser/product per day, located right on the home page.

Why Is It Beneficial?

This ad unit creates demand for your products by reaching corporate end-buyers right on the home page. It showcases that you are an exclusive supplier while building brand awareness for your products.

Features Included

- ▶ **Product card solo placement on the home page**
- ▶ **Includes “Product of the Day” header**
- ▶ **Placement on 13,500+ distributor e-commerce-enabled sites**

Rate

\$345/day

The screenshot shows the top of an ESP website. At the top right, there is a search bar and navigation links for 'Apparel', 'Bags', 'Writing Instruments', 'Tech Items', and 'Drinkware'. Below the navigation is a large banner image of various beer glasses with the text 'We've Got Great Promo on Tap'. Underneath the banner is a 'WELCOME!' message with a 'Read More' button. Below that is a 'Shop Top Categories' section with four images: 'Uniforms', 'Bar Accessories', 'Drinkware', and 'Menu Covers'. The 'Product of the Day' section is highlighted with a green border and features a red travel tumbler, the product name 'Pinnacle 40 oz Vacuum Insulated Eco-Friendly Travel Tumbler', a product ID '1603-15', a detailed description, and a price tag of '\$19.98 and up'.

➤ **Visit asiadvertising.com/esp-websites or contact your account representative for more information.**

