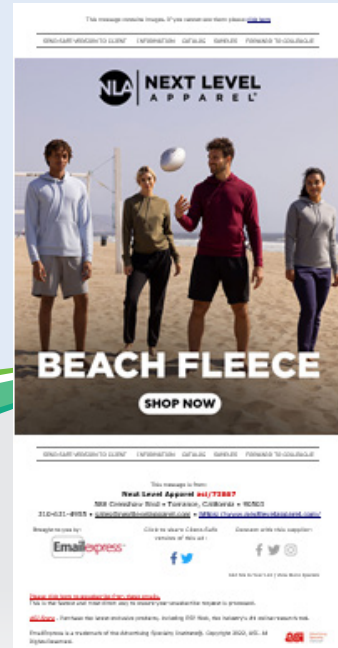


Lead Nurturing



Unique Open Rate:
49.1%*

Unique Click Rate:
13.7%*

TARGET DISTRIBUTORS BASED ON ACTION

Follow up with engaged leads by investing in EmailExpress™ Lead Nurturing! Our new highly targeted options allow you to reconnect with distributors who opened your previous email efforts.

OPTION 1

Send an additional email to the recipients who opened your original Basic or Platinum EmailExpress email. Follow up with more information about your company and/or brand message.

OPTION 2

Send an additional email to the recipients who clicked on your original Basic or Platinum EmailExpress email. Follow up with a special offer on the product you promoted in your original blast.

Sent at least 1 day after your initial campaign

Sent less than 60 days after your original campaign

Recommended to send 2-14 days after your original campaign

2023 Rates:
+ \$260 to a Basic or Platinum Campaign

Visit asiadvertising.com/email-express
or contact your account executive
to get started.