

PROMOGRAM

2023

Counselor PromoGram

PromoGram contains new products, industry news and in-demand information for promotional products professionals. Reach a large audience with many available advertising opportunities.

2023 Counselor PromoGram Rates:

	12X	6X	3X	1X
Sponsorship Banner	\$810	\$850	\$870	\$935
Tower Banner	\$720	\$800	\$810	\$870
Product Spotlight Banner	\$720	\$810	\$870	\$935
Square Banner	\$540	\$610	\$670	\$720

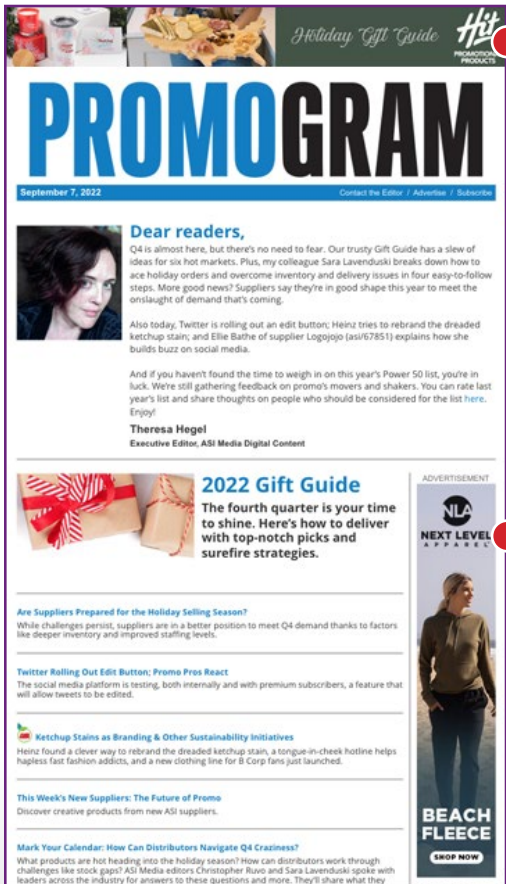


Unique
Open Rate:
12.9%

Reach 55,000 Distributors

Frequency: Monday,
Wednesday, Friday

The Industry's Trusted
News Source

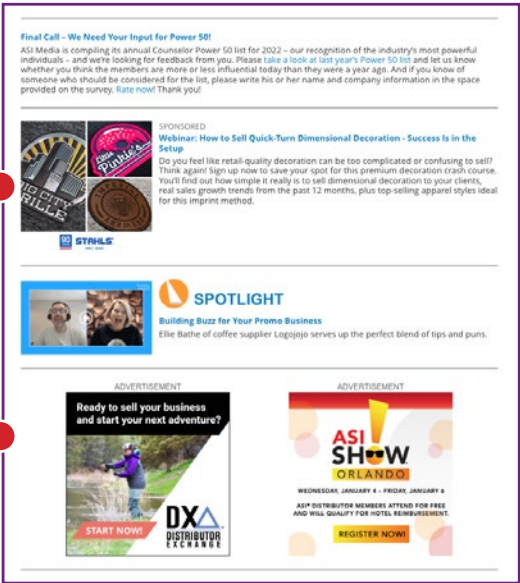


Sponsorship
(also at the bottom
of the newsletter)

Product Spotlight

Square Banner

Tower Banner



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or contact your account executive to get started.