Packages for 2023

Content Marketing Service

ASI® Creative Labs has designed monthly content marketing packages that offer three different levels of content creation and distribution, each customizable to your needs and budget, and all designed to build your brand and fill your pipeline.



See examples.

PACKAGES	STARTER For the supplier looking to start developing content and getting brand exposure.	PROFESSIONAL For the supplier looking to develop more complete content campaigns to reach distributors.	ENTERPRISE For the supplier looking to completely leave their mark on distributors through a multichannel approach.
Lead-Gen Page	•	•	•
Content Marketing Email Blast	•	•	•
1x E-Newsletter Ad	•	•	•
1x Inclusion - Content Roundup	•	•	•
Leads Received in Real Time	•	•	•
Reporting	•	•	•
Custom Content Asset	•	•	•
Organic ASICentral* Placement		•	•
Sponsored Story Page		•	•
Digital Library on ASICentral		•	•
Magazine Sponsored Education (Quarterly)		•	•
2nd Content Marketing Email Send to Non-Opens		•	•
Social Media Offering			•
Sponsored Content in ESP***			•
	\$1,975	\$3,380	\$4,175

Visit **asicreativelabs.com** to learn more.

ASI Creative Labs is an in-house marketing agency, harnessing the power of the ASI experts and distribution channels to enable deeper connections with audiences that fuel growth for suppliers. Because all of our departments are under one roof, you'll enjoy faster turnaround times at a lower cost, all while ensuring your content campaigns retain their consistency.

