



# MAILING LISTS



ASI® provides mailing lists so you can contact prospects directly at their homes. Our mailing lists are targeted for your specific audience, allowing you to put your brand and message in front of a pool of prospects who are interested in what you have to offer.

## Use our mailing lists to:

- Cut the email clutter and send a piece of mail that prospects personally receive
- Distribute extra catalogs at the end of a quarter or year
- Send product samples if you can't see prospects in person

## Mailing lists include:

- Company Name
- Full Address
- ASI Number

## Already have a Connect™ subscription?

Contact your subscriptions representative now to discuss discounted rates. (Non-subscribers: Call to discuss rates.)

**Contact your subscriptions account executive  
to get started with mailing lists.**