

THE HEIGHT OF LUXURY

Corporate gifts and incentives make up a **\$90 billion industry**, and there's no better way to reach this market than by advertising in The Gift Book®. This full-size catalog features more room to tell your product's story and highlight your offerings with beautiful, high-quality images.

RATES

Full Page (Multi-Product): \$3,200

Single-Product Page: \$1,230

Spread: \$4,730

- **CIRCULATION:** 75,000 end-buyers
- **Bonus Spectrum Gift Edition Circulation:** 125,000 end-buyers
- **Total Spread Circulation:** 200,000 end-buyers
- **DIMENSIONS:** 8.375" x 10.875"



ADVERTISING OPTIONS

Whether you want to highlight one unique item or showcase a full line, there are multiple advertising options available.



ELITE PRODUCTS

The Gift Book features high-end gift and reward products to drive incentive sales throughout the year.



BONUS SPREAD CIRCULATION

Purchase a two-page spread and get an additional full page printed in 125,000 issues of Spectrum®, increasing your exposure by more than double at no extra cost.

Visit asiadvertising.com/catalogs or contact your account executive to get started.