

# TARGET THE #1 INDUSTRY MARKET – EDUCATION

Idea Showcase® Fall gives you the chance to claim your product category, shut out competitors and target the **lucrative education market** with your relevant products.

## RATES

**Full Page (Multi-Product):** \$6,850

**Single-Product Page:** \$2,285

**CIRCULATION:** 300,000 end-buyers

**DIMENSIONS:** 8 3/8" x 3 7/8"



## PRODUCT EXCLUSIVITY

Own your product category!  
Once your product is approved, your competitors can't advertise the same item.



## ADVERTISING OPTIONS

Whether you want to highlight one unique item or showcase a full line, there are single- and multi-product advertising options available.



## TARGET AUDIENCE

Reach K-12 schools, sports teams, colleges and universities, after-school programs, pep rallies, PTAs, fundraisers and more.

Visit [asiadvertising.com/catalogs](http://asiadvertising.com/catalogs) or contact your account executive to get started.