

THE INDUSTRY'S #1 SELLING CATALOG

Don't miss the opportunity to reach **650,000 end-buyers** with Spectrum®, an easy marketing choice for suppliers who want to display a wide variety of products.

RATES

Full Page (Multi-Product): \$9,630

Single-Product Page: \$3,215

CIRCULATION: 650,000 end-buyers

DIMENSIONS: 5 5/16" x 8 3/8"



PRODUCT EXCLUSIVITY

Own your product category! Once your product is approved, your competitors can't advertise the same item.



ADVERTISING OPTIONS

Whether you want to highlight one unique item or showcase a full line, there are single- and multi-product advertising options available.



PRODUCT VARIETY

Products included in this catalog range from economically priced ad specialties to high-end gifts.



TARGET AUDIENCE

Reach K-12 schools, sports teams, colleges and universities, after-school programs, pep rallies, PTAs, fundraisers and more.

Visit asiadvertising.com/catalogs or contact your account executive to get started.