

2023 ASI Creative Labs.

Sponsored Social Ads

Drive Distributors From Inspiration to Purchase

The active social media presence of ASI® can connect you to thousands of users and distributor prospects across Facebook and Instagram. Start a conversation about your brand and products and connect with your potential customers in a fun, friendly medium where they already spend their time.

The Sponsored Social Ad Will:

- Include an image or video.
- Contain your brand's message.
- Link directly to a location you choose, like your website or content marketing sponsored story page – anywhere you'd like.
- Reach ASI followers and distributor prospects across Facebook and Instagram.

Rate:

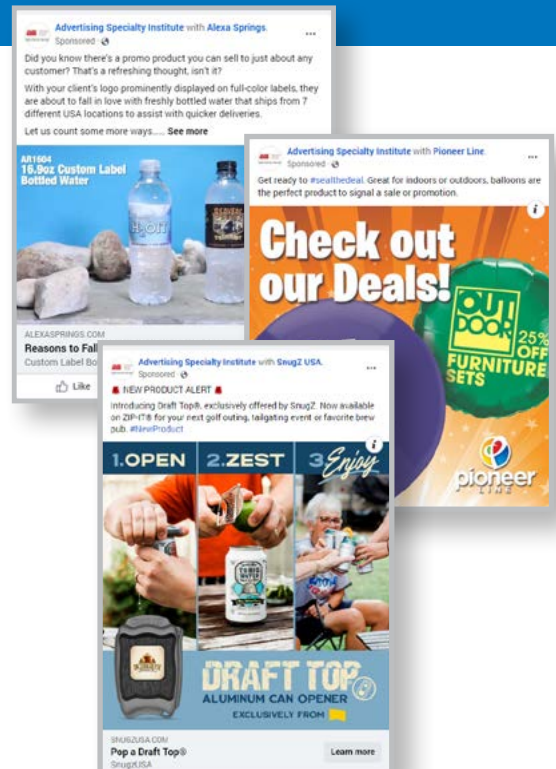
4x*	12x	24x
\$600	\$525	\$485

Limited to only 10 suppliers per week.

Social media is the perfect platform to share:

- New products
- Infographics
- Case studies
- Videos
- Upcoming webinars
- Limited-time offers
- Sample giveaways
- Success stories
- Breaking news
- Job postings
- Event promotions

91% of B2B marketers use social media to distribute content.**



Visit asicreativelabs.com to learn more.

ASI Creative Labs is an in-house marketing agency, harnessing the power of the ASI experts and distribution channels to enable deeper connections with audiences that fuel growth for suppliers. Because all of our departments are under one roof, you'll enjoy faster turnaround times at a lower cost, all while ensuring your content campaigns retain their consistency.

ASI Creative Labs.
MAKE YOUR MARK

*Each supplier is required an ad frequency of at least 4x.
**Source: "B2B Content Marketing 2020: Benchmarks, Budgets and Trends—North America." ContentMarketingInstitute.com.
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