

Sponsored Social Ads

DRIVE DISTRIBUTORS FROM INSPIRATION TO PURCHASE

77%

of businesses use social media to reach customers.*

Stay relevant in the eyes of customers and prospects with Sponsored Social Ads. We'll take your image/video and brand message and place it directly in the newsfeeds of our highly influential audience of ASI® followers and distributor prospects. Complementing your overall marketing plan with social media ensures you're reaching distributors wherever they consume content at all hours of the day.

The Sponsored Social Ad Will:

- ▶ Include an image or video
- ▶ Contain your brand's message
- ▶ Link directly to a location you choose, like your website or content marketing sponsored story page - anywhere you'd like
- ▶ Reach ASI followers and distributors across Facebook and Instagram

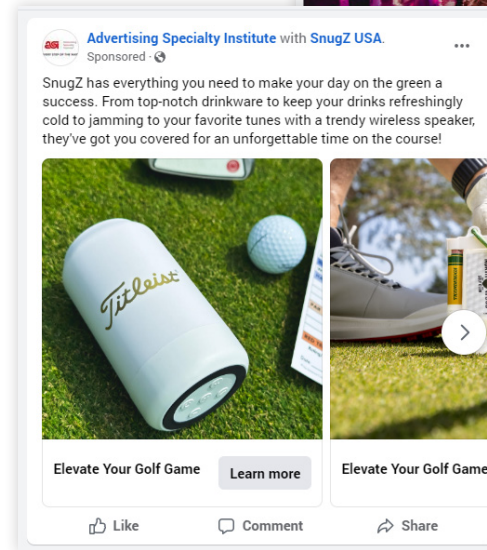
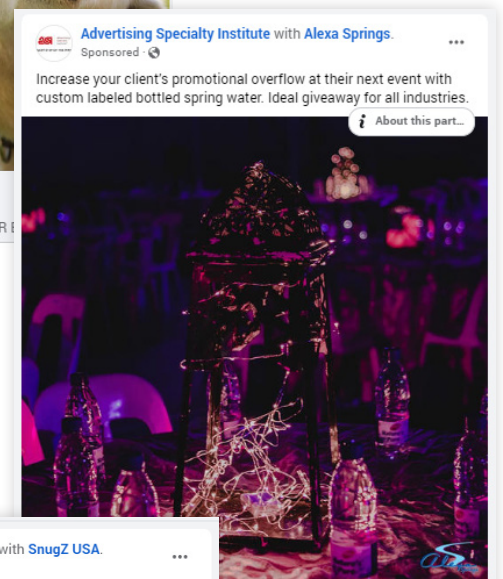
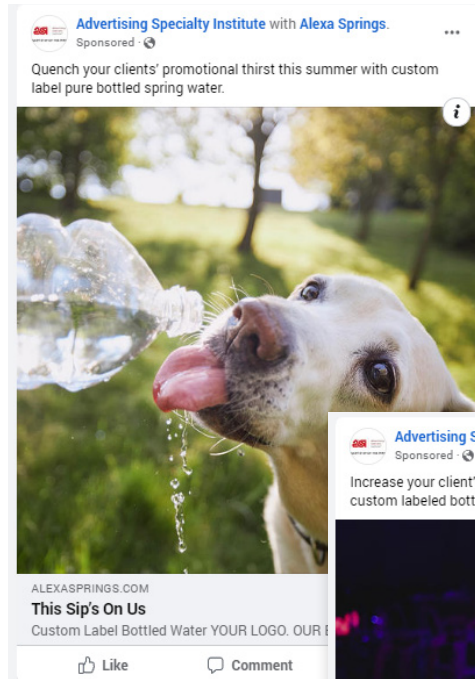
Rates:

24x	12x	4x
\$515	\$555	\$635

Limited to only 10 suppliers per week

Social Media Is the Perfect Platform To Share:

- New products
- Infographics
- Case studies
- Videos
- Upcoming webinars
- Limited-time offers
- Sample giveaways
- Success stories
- Breaking news
- Job postings
- Event promotions



Visit asiadvertising.com/sponsored-social-ads or contact your account representative for more information.