

ASI Sponsored Webinars

POSITION YOUR BUSINESS AS AN INDUSTRY LEADER

ASI® Sponsored Webinars provide a cost-effective approach to marketing and lead generation that increases brand awareness.

Overview:

- ▶ 1 educational webinar created and presented by your company
- ▶ 3 pre-event emails sent to encourage registration
- ▶ 2 reminder emails (sent 1 day and 1 hour prior to the event) to ensure maximum attendance
- ▶ 1 ad in PromoGram Daily e-newsletter
- ▶ Posts on ASI social media
- ▶ 1 post-webinar email to attendees and registrants to view recording of webinar (also added to asiuniversity.com)
- ▶ Contact details of webinar registrants – you'll see who attended and who did not

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Starting at **\$4,220/webinar**

Benefits of Sponsoring a Webinar:

- ▶ Creates a deeper level of engagement with viewers who are interested in what your brand has to offer
- ▶ Establishes your brand as a leader and shows authority
- ▶ Erases any geographical boundaries
- ▶ Creates quality, sales-ready leads

Webinar registration now open!

BACK TO SCHOOL


Learn ways to increase your sales in the education market.

presented by **raining rose. promos**


Webinar: Back to School: Learn Ways To Increase Sales in the Education Market

Date: Tuesday, September 19, from 2 - 3 p.m. ET

Special Guests:



Lisa Waggoner
East Region Account Executive at Raining Rose Promos



Kate Nash
Director of Sales and Marketing at Raining Rose Promos

Make this **back-to-school** sales season your most successful one yet by learning how to **win orders with education clients**, ways to **solve common challenges** they face, plus **product recommendations** that will create a **returning revenue** stream for your distributorship.

Register now.

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