

SET THE TABLE FOR SUCCESS WITH CONTENT MARKETING

Give thanks for new leads and savory sales!

We've got the best way to feed an audience that's hungry for great content.



Provide small bites of snackable content such as one-page white papers that people can reach for whenever they need a little bit of information.

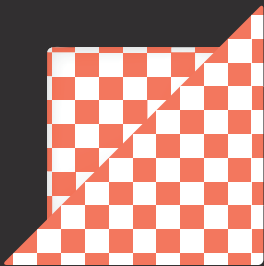


Cheers to content that adds fun and excitement to any party! Adding a video helps your content go down easier.



Create long-form content such as white papers to leave your audience satisfied. Cater to their tastes and create assets that will give them more information about your brand and how to sell more of your products.

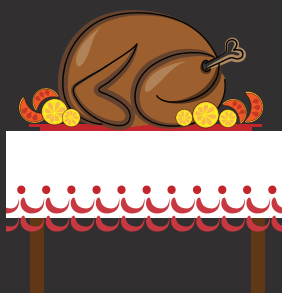
Cut through the noise of your competitors with impressive case studies that showcase how your products can be used to boost brand exposure.



Make sure you keep your content library up-to-date and archive any outdated content - no one likes a mess.

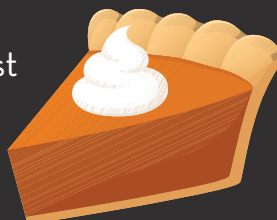


Cleanse your prospect's palette with infographics that will prepare them for the main course.



On-the-go distributors need flexible access to content. Serve up your content on multiple platforms such as email, print, e-newsletters and social media.

Throw in something sweet now and again like a contest or giveaway that will leave prospects with a pleasant taste in their mouth.



tip RE-USE YOUR LEFTOVERS!

Turn your leftover content into delicious new assets. After creating a content marketing strategy that includes a large amount of content, you can then take that content and slice it into smaller bites to repurpose across multiple channels.

Visit ASIAdvertising.com or contact your account executive to start preparing your ASI Content Marketing menu.

