

■ Show What Your Brand Has to Offer

Tell the Story With Video

Our team of videographers, producers and editors offers three professional video options that will help your brand and products stand out:

Product Video

Whether you have one product or hundreds, we'll highlight their tangible features and benefits. Our streamlined, turnkey process creates beautiful, effective product videos and gets them online quickly. It's the next best thing to experiencing a product firsthand.



■ Rate: \$595

About Us Video

What makes your brand unique? Why should distributors choose you? Let us shine a spotlight on your company.



■ Rate: \$595

Custom Video

Give prospects an inside look at your company, an expanded product demo or anything else you can imagine. After developing a vision, we'll shoot on location or in-house, casting the talent to match your brand. If you can dream it, chances are we can do it. We'll work with you to conceptualize and produce a TV-quality video at a competitive cost.



■ Rate: \$595

Benefits of Video

- **Customer preference:** Most buyers would rather watch a video explaining a product's features and benefits than read straight text.
- **Give an inside look:** Show how your products work, the manufacturing process, the people behind the products, or your production facilities. Video helps you foster a better connection with your customers.
- **Cut through the noise:** Make an impact on your audience instantly with direct engagement.

Visit asicreativelabs.com to learn more.

ASICreativeLabs.
MAKE YOUR MARK

ASI® Creative Labs is an in-house marketing agency, harnessing the power of the ASI experts and distribution channels to enable deeper connections with audiences that fuel growth for suppliers. Because all of our departments are under one roof, you'll enjoy faster turnaround times at a lower cost, all while ensuring your content campaigns retain their consistency.