

2023 ASI Creative Labs.

ASI Sponsored Webinars

Position Your Business as an Industry Leader

ASI® Sponsored Webinars provide a cost-effective approach to marketing and lead generation that increases brand awareness.

Program Overview

- 1 educational webinar created and presented by your company
- 3 pre-event emails sent to encourage registration
- 2 reminder emails (sent 1 day and 1 hour prior to the event) to ensure maximum attendance
- 1 ad in PromoGram Daily e-newsletter
- Posts on ASI social media
- 1 post-webinar email to attendees and registrants to view recording of webinar (also added to asiuniversity.com)
- Contact details of webinar registrants – you'll see who attended and who did not



Benefits of Sponsoring a Webinar:

- Creates a deeper level of engagement with viewers who are interested in what your brand has to offer
- Establishes your brand as a leader and shows authority
- Erases any geographical boundaries
- Creates quality, sales-ready leads

■ **Rate:** Starting at \$4,220/webinar

Visit asicreativelabs.com to learn more.

ASI Creative Labs is an in-house marketing agency, harnessing the power of the ASI experts and distribution channels to enable deeper connections with audiences that fuel growth for suppliers. Because all of our departments are under one roof, you'll enjoy faster turnaround times at a lower cost, all while ensuring your content campaigns retain their consistency.

ASI Creative Labs.
MAKE YOUR MARK